

The smart way to “make street traffic your traffic.”

You’re considering harnessing the powerful medium of a Watchfire electronic information display. You probably already know why this vivid, 24-hour, on-site advertising medium will be such a valuable asset to your business or organization. Here’s how a Watchfire BrightLease Financing Plan can increase that value:

- Lets the equipment pay for itself from the revenue it generates
- Permits the immediate ordering of needed equipment
- Allows you all the benefits of ownership without major cash outlays
- Lets you capitalize on unbudgeted opportunities
- Watchfire electronic display, identification sign, and structure can be covered in a single lease

Follow these easy steps:

- 1.** Establish, with your sign contractor, the most effective electronic information display for your business or institution. Consider a free Watchfire site analysis.
- 2.** Complete the credit application and questionnaire on back and fax back to Time-O-Matic.
- 3.** Enjoy your sign. After lease approval and within weeks of installation, you’ll experience new recognition among as many as 75% of the people who drive by your site.

TIME/TEMP EXAMPLE

60 MONTH LEASE	Typical Sales Price	\$10,000	\$15,000
	Budgetary Monthly Payments	\$230	\$340

MESSAGE CENTER EXAMPLE

60 MONTH LEASE	Typical Sales Price	\$20,000	\$40,000	\$60,000
	Budgetary Monthly Payments	\$460	\$900	\$1,350

Note: These examples are not quotes nor offers to lease. Any offer is conditioned on your credit application and other factors. Contact your sign dealer to file your credit application.

